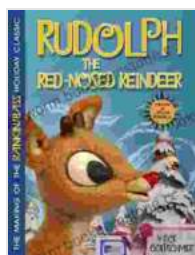


# The Making Of The Rankin Bass Holiday Classic: A Behind-the-Scenes Look At The Beloved 'Rudolph The Red-Nosed Reindeer'



## THE MAKING OF THE RANKIN/BASS HOLIDAY CLASSIC: RUDOLPH THE RED-NOSED REINDEER

by Rick Goldschmidt

★★★★☆ 4.6 out of 5

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The Rankin Bass holiday classic, 'Rudolph The Red-Nosed Reindeer', has been a beloved part of many families' holiday traditions for generations. The stop-motion animated film tells the story of Rudolph, a young reindeer who is ostracized because of his glowing red nose. But when Santa Claus's sleigh is threatened by a blizzard on Christmas Eve, Rudolph's unique ability to light the way saves the day.

The film was produced by Rankin-Bass Productions, a company founded by Arthur Rankin Jr. and Jules Bass. Rankin and Bass had previously produced a number of successful animated films, including 'The Hobbit' and 'Frosty the Snowman'.

Rankin and Bass were determined to make 'Rudolph The Red-Nosed Reindeer' a special film. They hired a team of talented animators and musicians, and they spent months developing the story and characters.

The film's animation is particularly impressive. The stop-motion technique used by Rankin and Bass creates a unique and charming look that is still beloved by audiences today.

The film's music is also a highlight. The songs "Rudolph the Red-Nosed Reindeer" and "Silver and Gold" have become holiday classics.

'Rudolph The Red-Nosed Reindeer' was a critical and commercial success when it was first released in 1964. It has been airing on television every year since then, and it has become one of the most beloved holiday films of all time.

## **Behind-the-Scenes Facts**

Here are some interesting behind-the-scenes facts about the making of 'Rudolph The Red-Nosed Reindeer':

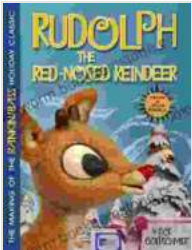
- The film's budget was \$300,000, which was a relatively small amount of money for an animated film at the time.
- The film was shot in Japan over a period of 10 months.
- The film's characters were made from a variety of materials, including metal, plastic, and fur.
- The film's animators used a variety of techniques to create the film's unique look, including stop-motion animation, cel animation, and puppetry.
- The film's voice cast includes Burl Ives, Paul Soles, and Larry Mann.

## **Legacy**

'Rudolph The Red-Nosed Reindeer' has had a lasting impact on popular culture. The film has been parodied and referenced in numerous other works of art, including television shows, movies, and songs.

The film has also been the subject of several academic studies. Scholars have praised the film for its positive messages about acceptance and diversity.

'Rudolph The Red-Nosed Reindeer' is a true holiday classic that continues to be enjoyed by audiences of all ages. The film's timeless message of acceptance and diversity is one that resonates with people of all backgrounds.



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